

CUBOW COLLECTION

Lounge chair and sofa

by Meike Harde

viccarbe



CUBOW COLLECTION

Lounge chair & sofa

by Meike Harde, 2025

Meike Harde explores textiles and geometry in her debut for Viccarbe: Cubow. Comprising a lounge chair and a two-seater sofa with organic lines and a soft aesthetic, Cubow expands the brand's range of generous, versatile pieces designed to furnish both office and hospitality settings, while also fitting seamlessly into residential interiors or even lounge-style museum areas.

Cubow is the result of a meticulous study of fabric, aiming on one hand for natural movement in the soft areas, and on the other, for defining tension in the straighter lines—shaped by an internal structure that blends solid wood with a masterful interplay of foams. It's a visible contrast that begins with a geometric base: the idea of a cube, whose sides gradually lose rigidity as they meet the seam that defines the seating area—where both form and fabric soften to cradle the user.

An invisible knot pulls inward, creating at the center the opposite effect of its sides: a sense of the organic, the unplanned. A wrinkle that expresses individuality, warmly supporting the body in a variety of positions.

This first piece by Meike Harde for Viccarbe places textiles at the heart of the design—highlighting their adaptability, expressive potential, and ability to engage in dialogue with both the space and the user.

Collection designed by Meike Harde, 2025



Comfort from within

CUBOW



Cubow sofa and lounge chair



With the same ambivalence as its own shape, Cubow offers a moment of relaxation in an active posture

8

Cubow Collection



A pair of Cubow lounge chair upholstered in leather and textile





DRESSED FOR EVERY OCCASION

Cubow Collection

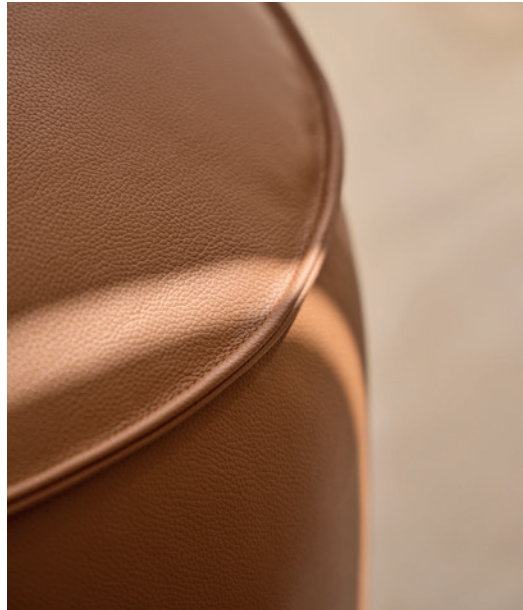
Fabric takes center stage in Cubow. The invisible knot of the central wrinkle, the defining lateral and lower tension, the color impact created by its volume—each element contributes to a piece that makes a statement without being loud. Cubow can serve as a focal point in an interior or as a means to balance the overall aesthetic of a space. In fabric or leather, it dresses for every occasion, engaging in dialogue with different materials and evoking various styles—while maintaining its monumental yet organic essence.



Waiting area | Cubow lounge chair
and sofa and Trino low table



Central axis pulls inward, forming defining and unique wrinkle effect



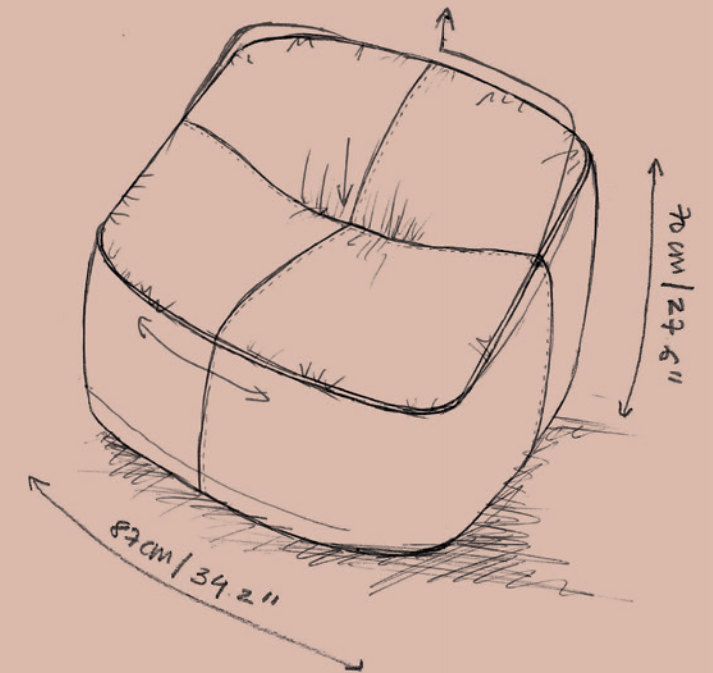
Different leather details of the
Cubow lounge chair

From the very first sketch, there was a clear intention to transform a geometric idea—that rounded-edged polyhedron—into a tangible object. To bring the paper drawing to life, already infused with knowledge and technique, while letting it be only the starting point for further exploration, testing, and attention to detail that would lead to the final piece.

This result features a solid wood structure, soft cloud-like curves shaped by the arrangement of foams, and is revealed through upholstery with strategically placed visible seams. At its core, a central axis pulls inward, creating the wrinkle effect that ultimately defines the uniqueness of the piece.



Lounge chair available
with hidden casters



GEOMETRIC LINES THAT EMBRACE COMFORT



Reception area | Cubow lounge chair
and sofa with Maarten low table

A SOFA THAT INVITES MINDFUL DISCONNECTION

The Cubow sofa makes it an ideal choice for office waiting areas or transitional spaces—places to sit comfortably without losing composure. It also supports informal laptop use, shifting the workspace to a more relaxed setting. With an upright yet soft seat, it encourages active sitting while maintaining proper posture, promoting moments of rest and ease throughout the day.





Welcome area | Cubow lounge chair
and sofa with Maarten low table



“Although it’s my design, I feel that Cubow is the result of a joint effort between Meike Harde and the Viccarbe team”

THE GRAPHIC IDEA BROUGHT TO FURNITURE

Meike working at Viccarbe's facilities during one of her visits throughout the project

In the words of Meike Harde, designer of Cubow, this collection came to life “thanks to the exceptional expertise of Viccarbe’s upholstery craftsmen, who achieved a solid structure with a soft, comfortable top—allowing for active sitting without sacrificing comfort.” This quote sums up the intensive process of research and refinement behind every layer of both the Cubow lounge chair and the sofa that followed as its evolution.

From the internal structure—crafted from MDF, plywood, and solid wood—to the foam structure in varying densities, and the final upholstery with the challenge of achieving a perfectly controlled pull, every step involved trial and error to reach the most beautiful, comfortable, and innovative result. All of this, while echoing the great design icons of the 1970s such as Mario Bellini or Pierre Paulin. Cubow translates those influences into the present—not just aesthetically, but also functionally—offering a balance between relaxation and active use.

Once again in her career, Meike Harde delves into the pursuit of the perfect textile application for a piece of furniture. Throughout the process—and always in favor of comfort and beauty—seams shifted from their original position, corners were softened, and the grid evolved into Cubow—a phonetic blend of “cube” and “cubo”—a versatile and functional piece.





INDIVIDUAL SPOTS THAT INVITE FOCUSED THOUGHT

Whether with caster or fixed, the Cubow lounge chair creates island-like corners where users can disconnect from the usual seating options. In private office areas, Cubow offers a moment of rest or focus—but always with active comfort. Whether it's a phone call, a reflective pause, or simply a shift in posture during the day, this chair delivers comfort while adding a vibrant touch of color and design to the quieter corners of the workplace.

Private office | Cubow lounge chair and
Burin Mini low table



Welcome area | Cubow lounge chairs
with Cambio low table

Thanks to its proportions, design, and intended use, the Cubow lounge chair fits seamlessly into residential or hospitality interiors. It's a piece that invites rest after a long day or simply offers the comfort to enjoy a book—with nothing else required. The contrast between its firmer and softer zones provides a wide range of seating positions, allowing users to choose how they want to experience it. The selected fabric and texture will reveal either the artistic or the more understated side of this Viccarbe piece.



Meike Harde

32

Cubow Collection



Meike Harde is a multidisciplinary designer based in Cologne. Since founding Studio Meike Harde in 2013, she has become an increasingly prominent voice in contemporary design, collaborating with leading international furniture and lighting brands.

After graduating in 2011 with a degree in Product Design from the University of Art and Design Saarbrücken (HBKsaar), she began her professional journey with several talent awards, notable exhibitions f.e. with Li Edelkoort and in London at the studio of Benjamin Hubert. There, she developed a vision of design grounded in material exploration and commercial applicability — a dual focus that continues to shape her work today. Common materials are reinterpreted in unexpected ways, resulting in furniture, upholstery, and lighting pieces defined by precision and sensitivity.

Her approach is both intuitive and meticulous, guided by a deep technical understanding. Her creations stand out for their refined aesthetic, carefully engineered structure, and an innate ability to shape immersive, atmospheric spaces. Through this balance, she redefines familiar typologies and proposes lasting, emotionally resonant objects.

Textiles and lighting hold a central place in her practice. Her work reveals a keen sensitivity to atmosphere and experience, where design becomes a language beyond form. Studio Meike Harde continues to develop collections that reinterpret the everyday through clarity, delicacy, and a contemporary understanding of materiality.

About the designer

33



1. Portrait of Meike Harde
2. Viccarbe team and the designer

CUBOW COLLECTION



Lounge chair Sofa

SEAT OPTIONS

Seat – Interior structure in solid wood with webbed seat. Expanded polyurethane foam in different densities. For the production of this pieces Viccarbe is using wood from certified sustainable forestry sources.

Available with hidden casters or legs with height adjustment.

TECHNICAL FABRIC

Upholstery protection in light and dark shades to protect the lower part of the chair.



MADE-TO-ORDER IN SPAIN

Each of Viccarbe’s designs are made-to-order in Spain in any of our selection of upholsteries from the best manufactures.

NOTE: *The Cubow collection stands out for its softness, with each fabric bringing its own character to the design. Finer fabrics naturally create more wrinkles, while thicker ones result in a smoother appearance—subtle variations that collectively shape and define the collection’s visual identity*

VICCARBE

*Creating collaborative furniture in Spain to
connect people and bring joy to the everyday.*

Summer 2025
Valencia, Spain



Visit us